Criteria

Classic Extension Photo

【Application】

Only BLACK lashes are allowed.

(Any length, thickness, curl, design, glue are allowed.)

Only classic 1:1 extensions should be performed.

(The use of volume fans is prohibited.)

Bottom eyelash extension is not required, optional.

【Model】

The model must be over 18 years old.

Regardless of gender.

Make-up on eye area is not allowed.

Volume Extension Photo

【Application】

Must cover every eyelash.

Only BLACK lashes are allowed.

Lash thickness - 0.05,0.06, 0.07 are allowed.

(Any length, curl, design, glue are allowed.)

Volume 3D, 4D, 5D extensions should be performed.

The mix of 3-5D is allowed.

(The use of premade fans is prohibited)

Bottom eyelash extension is not required, optional.

【Model】

The model must be over 18 years old.

Regardless of gender.

Make-up on eye area is not allowed.

Photo Requirements

【Data】

   More than 300dpi.

   The size must be 3:4 horizontal.

   Non-retouching of eye area.

【Judgement Photo】

   Total of 6 pictures.

   ① Both eyes opened, before application (Eyes Opened Before)

   ② Both eyes opened, after application (Eyes Opened After)

   ③ Close-up of the right eye open from below (Right Eye)

   ④ Close-up of the left eye open from below (Left Eye)

   ⑤ Both eyes closed, before application with patches on (Eyes Closed Before)

   ⑥ Both eyes closed, after application with patches on (Eyes Closed After)

【Artwork Photo】

   1 picture.

   ・Close-up of eyes.

   ・Any angle is allowed.

【Work Description】

   ・Description of the design and reason why you choose the rod.
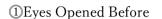
   (Less than 120 letters in Japanese)

   ・Description of the lashes. Mapping, length, thickness, etc.

   (Less than 100 letters in Japanese)

【Example of the 7 pictures】

| ①Eyes Opened Before | ②Eyes Opened After | ③Right Eye | ④Left Eye |

| ⑤Eyes Closed Before | ⑥Eyes Closed After | Artwork Photo |

Notice

【Judgement Photo】

The focus of the picture should be on the lashes.

Close-up pictures should be high quality that allows to see and evaluate each detail.

（Fans, distance from skin, corners, cleanliness, etc.）

Take pictures like the example photos and name them as it is.

【Artwork Photo】

When winning a prize, the artwork photo will be shown on SNS and HP.

Name the picture as "Artwork Photo" then submit.

Works that have been already used in other competitions cannot be used.

NEEC
Nippon Eyedesign
Expert Competition

How to Submit

Address: neec.photos@gmail.com

Subject: Your name, Category (Single or Volume)

Message: 1. Your name,

                  2. Category,

                  3. Explanation of design and styling,

                  4. Explanation of lashes used

Attachment: 6 Judgement Photo, 1 Artwork Photo (All 7 pictures should be named as it is)

*Photos will not be accepted after the deadline.

*Different size data will not be judged.

NEEC
Nippon Eyedesign
Expert Competition

Criteria

Lash Lift Photo

【Application】

  Rods/Design - Any rods and design are allowed.

  Bottom eyelash - Not required, optional.

【Model】

  The model must be over 18 years old.

  Regardless of gender.

  Make-up on eye area is not allowed.

  Use of eyelash extension and fake lash is prohibited.

Photo Requirements

【Data】

  More than 300dpi.

  The size must be 3:4 horizontal.

  Non-retouching of eye area.

【Judgement Photo】 *Lash coating NOT ALLOWED

  Total of 6 pictures.

  ① Both eyes opened, before application (Eyes Opened Before)

  ② Both eyes opened, after application (Eyes Opened After)

  ③ Close-up of the right eye from side, before application (Right Eye Before)

  ④ Close-up of the left eye from side, before application (Left Eye Before)

  ⑤ Close-up of the right eye from side, after application (Right Eye After)

  ⑥ Close-up of the left eye from side, after application (Left Eye After)

【Artwork Photo】 *Lash coating ALLOWED

　　　1 picture.

　　　・Close-up of eyes.

　　　・Any angle is allowed.

【Work Description】

　　　・Description of the design and reason why you choose the rod.

　　　（Less than 120 letters in Japanese）

【Example of the 7 pictures】

①Eyes Opened Before

②Eyes Opened After

③Right Eye Before

④Left Eye Before

⑤Right Eye After

⑥Left Eye After

Artwork Photo

Notice

【Judgement Photo】

The focus of the picture should be on the lashes.

Take pictures like the example photos and name them as it is.

【Artwork Photo】

When winning a prize, the artwork photo will be shown on SNS and HP.

Name the picture as "Artwork Photo" then submit.

Works that have been already used in other competitions cannot be used.

How to Submit

Address: neec.photos@gmail.com

Subject: Your name, Category (Lash Lift)

Message:
1. Your name,
2. Category,
3. Work description

Attachment: 6 Judgement Photo, 1 Artwork Photo (All 7 pictures should be named as it is)

*Photos will not be accepted after the deadline.

*Different size data will not be judged.